



- Store Managers
- Purchasing Managers
- Customer Service
- Cashiers
- Baggers
- Stock Clerks
- Delicatessen Clerks
- Product Promoters
- Maintenance
- Security



## RDX Series™

Lightweight and comfortable to wear.

Enhancing efficiency and productivity are priorities in the grocery business. Economical and easy to use, Motorola business two-way radios help improve customer service by keeping the staff connected – everyone from store managers and cashiers, to receiving personnel and stock clerks.

### Instant communication in Grocery means:

- Employees are more productive
- Reduced operational costs
- Increased customer service and satisfaction
- Immediate price checks
- Quick response to emergencies and clean-up
- Improved restocking and merchandise flow
- Enhanced safety and security
- Faster merchandise receiving and unloading
- Reduced monthly operating costs

- NO CONTRACTS
- NO MONTHLY FEES
- NO PER-CALL CHARGES
- NO INFRASTRUCTURE REQUIRED



Grocery Challenges	Two-way Radio Solutions
The need for faster, more responsive service.	Quickly contact clerks for price checks, or in-stock items.
Labor-intensive jobs with extensive hands-on work, and high employee turnover.	Lightweight, easy to use radios clip on the belt for hands-free portability.
Intense competition, deflationary pressures.	Employees can be more productive and responsive. Accelerates restocking and merchandise flow.
Thin profit margins.	Achieve better efficiency in purchasing and distribution.
Customers want a pleasant shopping experience.	Eliminate the noise and distraction of paging systems.
Establishment must be clean and well organized.	Call for immediate help with clean-ups and re-stocking.

**Rugged and Water Resistant**

Durable metal diecast chassis helps radios hold up under demanding conditions.

**Power and Coverage\***

2 Watt RDX Series radios provide coverage of up to 250,000 square feet, 20 floors – 4/5 Watt models cover up to 350,000 square feet, 30 floors.

**Flexible Battery Life Solutions\*\***

2 Watt radios feature the standard Li-ion battery ( up to 12 hours of life per charge) . 4/5 Watt radios feature the ultra high capacity battery ( up to 18.5 hours per charge) . An alkaline battery kit is available as an optional accessory ( up to 26 hours per charge) .

**Accessories**

Motorola offers a full complement of accessories for customizing radios to suit user needs.

**A Motorola business two-way radio can pay for itself in less than 2 months.**

*If each worker saves 5 minutes per hour, watch your savings multiply...*

Hourly rate including benefits	Each radio pays for itself in...	Annual savings for 10 workers
<b>\$12 per hour</b>	<b>24 days</b>	<b>\$21,000</b>
<b>\$18 per hour</b>	<b>12 days</b>	<b>\$42,000</b>

Based on calculations using MSRP of \$189 for a two-way radio and on the hypothetical hourly wages of an employee or worker.

**For more information, contact us today.**

**MOTOROLA MEANS BUSINESS**

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions.

\*Coverage will vary based on terrain, conditions and radio model.  
\*\*Battery save feature must be activated for optimal battery life.

