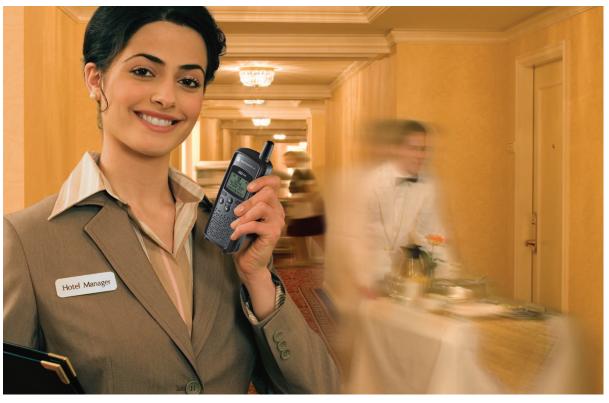


General Manager Front Desk Concierge Valet Housekeeping Night Supervisor Security Pool and Spa Personnel Maintenance Restaurant Staff



# DTR Series<sup>TM</sup> Designed for ease of use.

Providing guests with a relaxing, enjoyable experience is priority one in the hospitality industry. Economical and easy to use, Motorola business two-way radios provide clear communication – essential to accelerating room turnover, while enabling faster response to guest requests.

### Instant communication in Hospitality means:

Faster room turnover Improved special event coordination Immediate notification when clean-ups are needed Quick coordination and response to emergencies Better response to guest requests Enhanced safety and security Reduced operational costs Increased overall service and satisfaction Reduced monthly operating costs NO CONTRACTS NO MONTHLY FEES NO PER-CALL CHARGES

NO INFRASTRUCTURE REQUIRED



Hospitality Challenges	Two-way Radio Solutions	
Establishment must be clean and well organized.	Call for immediate help when clean-ups are needed.	
Safety and security concerns.	Security can respond swiftly to accidents or disturbances.	
Reducing operational costs.	Employees are more productive.	
Mobile workforce. Get more done with less.	Stay connected. Communicate simultaneously with front desk, valet, room service, housekeeping, and wait staff.	
Customers want a more enjoyable experience.	Eliminate the noise and distraction of paging systems.	
Need for faster, more responsive service.	Instant communication enables faster room turnover, better response to guest requests, and spot-on valet coordination.	
	Instant communication enables faster room turnover, better	

#### **Digital One-to-One Calling**

Allows you to call and talk privately with a specific user's radio. And the recipient's unit displays the caller's ID.

#### **Digital One-to-Many Public Group Calling**

Other DTR410 radios on the same group ID and channel hear communications – similar to analog radio operation.

#### **Enhanced Coverage**

Coverage extended buy 20%\*– up to 300,000 sq. ft. or 25 floors. Audio stays clear everywhere you have coverage.

#### **Enhanced Battery Life**

Up to 45% longer operation on a single charge\*

#### Accessories

Motorola offers a full complement of accessories for customizing radios to suit user needs.

# A Motorola business two-way radio can pay for itself in less than 2 months.

If each employee saves 5 minutes per hour, watch your savings multiply...

Hourly rate including benefits	Each radio pays for itself in	Annual savings for a staff of 10
\$8 per hour	35 days	\$14,000
\$12 per hour	24 days	\$21,000

Based on calculations using MSRP of \$189 for a two-way radio and on the hypothetical hourly wages of a retail employee.

# For more information, contact us today.

## MOTOROLA MEANS BUSINESS

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions.

\*Coverage varies based on terrain and conditions. All comparison claims made against Motorola CP100/ XU2600 analog radio models. High capacity battery used.



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